



ELIZADE UNIVERSITY,  
ILARA-MOKIN

FACULTY: SOCIAL & MANAGEMENT SCIENCES  
DEPARTMENT: MASS COMMUNICATION  
SECOND SEMESTER EXAMINATION  
2018/2019 ACADEMIC SESSION

COURSE CODE: MAC 216

COURSE TITLE: TELEVISION SCRIPT WRITING AND PRODUCTION

NUMBER OF UNITS: THREE (3) CREDITS

DURATION: TWO (2) HOURS, THIRTY (30) MINUTES

ANSWER FOUR (4) QUESTIONS IN ALL

QUESTION ONE (1) IS COMPULSORY

ALL QUESTIONS CARRY 15 MARKS EACH

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1. What are the steps required to producing a television production from the beginning to the end? **(15 MARKS)**
2. List and explain with relevant examples six genres of television production **(15 MARKS)**
3. What are some of the advantages of digitization in television production **(15 MARKS)**
4. Write short notes on the following
  - a. Show runner
  - b. Director
  - c. Writer
  - d. Sound technician
  - e. Teaser **(15 MARKS)**
5. What are some of the challenges of television productions in Nigeria today and what solutions can be proffered to them? **(15 MARKS)**
6. Television productions do not get the kind of recognition that film productions get. What is your take on the above statement? **(15 MARKS)**